BRAD DESNOYER

500 E 52nd St.
Kansas City, MO 64110
(314) 602-8144
desnoyerbm@umkc.edu

ACADEMIC EMPLOYMENT

University of Missouri-Kansas City School of Law

Clinical Professor (June 2024-present)

Indiana University Robert H. McKinney School of Law

Clinical Professor (July 2022-June 2024)

Interim Director of Academic and Bar Success (July 2022-June 2023)

Clinical Associate Professor (May 2018-June 2022)

University of Missouri School of Law

Associate Teaching Professor (August 2012-May 2018)

Senior Fellow, Center for the Study of Dispute Resolution (February 2014-May 2018)

Visiting Legal Writing Associate Professor (August 2011-June 2012)

Adjunct Legal Writing Professor (August 2010-June 2011)

Awards, Grants, and Recognitions

2022 Legal Writing Institute's Emerging Scholar Award (given biennially)

2021 IU McKinney Dean's Fellow

2021 Student Bar Association Red Cane Award

2020 Indiana University Trustees' Teaching Award

2019 Association of Legal Writing Director's Inaugural Leadership Academy

2019 Center for Teaching and Learning Curriculum Enhancement Grant

2017 Board of Advocates Outstanding Achievement Award (first recipient)

2015 Provost's Outstanding Junior Faculty Teaching Award

2014 Association of Legal Writing Directors Teaching Grant

2013 Gold Chalk Award for Excellence in Teaching

2013 Excellence in Education Award

EDUCATION

University of Missouri School of Law
Juris Doctorate, *cum laude* (2009)
Missouri Law Review Editorial Board
Received CALI Award (top ranking) in five courses

University of Missouri
Bachelor of Journalism, *magna cum laude* (2006)

BOOKS, CHAPTERS, AND ARTICLES

E-Memos 2.0: An Empirical Study of How Attorneys Write, 25 LEGAL WRITING: J. LEGAL WRITING INST. 213 (2021)
Received "Legal Writing Institute's Emerging Scholar Award"
Republished in the Legal Writing Institute Monograph Series

Creating Practice-Ready Assignments: Low-Stakes Assessments in Asynchronous Doctrinal Courses, in LAW TEACHING STRATEGIES FOR A NEW ERA: BEYOND THE PHYSICAL CLASSROOM (Carolina Academic Press 2021)

Race, Rhetoric, and Judicial Opinions: Missouri as a Case Study, with Anne Alexander, 76 MARYLAND LAW REVIEW 696 (2017)

HOW TO WRITE LAW EXAMS: IRAC PERFECTED, with S.I. Strong (West Publishing 2016)

OTHER WRITINGS

Books Bring Diverse Ideas. Banning Them Threatens American Values, INDIANAPOLIS STAR (Oct. 4, 2023) (editorial)

Medical Marijuana is About Mercy. Indiana Lawmakers Still Don't Get It, INDIANAPOLIS STAR (Feb. 23, 2021) (editorial)

HSE Board Fails to Protect LGBTQ Students, INDIANAPOLIS STAR (May 7, 2019) (editorial)
Most read article on IndyStar.com

Applying the Facts: Maximizing Points in a Law Exam, STUDENT LAWYER: ABA FOR LAW STUDENTS (March 7, 2016)

Founding Fathers Agreed: Funding Public Education is Not a Debate, ST. LOUIS POST-DISPATCH (March 10, 2014) (editorial)
Republished by COLUMBIA MISSOURIAN (March 24, 2014)

Celebrity, Justice, and the American Way: Alter Egos and the Right of Publicity, LANDSLIDE Vol. 6 No. 4 (March/April 2014)

Assemble! Using Humility and The Avengers to Improve a Program, THE LEARNING CURVE (Summer 2013)

School Transfer Law Makes Funding Inequities Even Worse, ST. LOUIS POST-DISPATCH (Aug. 13, 2013) (editorial)

PRESENTATIONS

Professional Obligation to Participate in Legal Writing Scholarship? Panelist, Conference of the Legal Writing Institute, Indiana University Robert H. McKinney School of Law (July 2024)

Speed Mentoring for Junior Faculty & New Members, Invited Mentor for Scholarship, Conference of the Legal Writing Institute, Indiana University Robert H. McKinney School of Law (July 2024)

AI & Legal Writing: How It Started, How It's Going, Panelist, Conference of the Legal Writing Institute, Indiana University Robert H. McKinney School of Law (July 2024)

AI vs. TA, Rocky Mountain Regional Legal Writing Conference, LMU Loyola Law School (March 2024)

E-Memos and ChatGPT, 2-Day Invited Speaker, Association of Legal Writing Directors' Distinguished Speaker Grant, University of Tennessee (November 2023)

AI in the First Semester, Central States Regional Legal Writing Conference, Drake University School of Law (September 2023)

Are We Dancers?, Association of Legal Writing Directors Conference, University of California Irvine School of Law (July 2023)

Iceberg Analysis: Concision, Depth, and Hemingway, Conference of the Legal Writing Institute, Georgetown Law School (July 2022)

Speed Mentoring for Junior Faculty & New Members, Invited Mentor for Scholarship, Conference of the Legal Writing Institute, Georgetown Law School (July 2022)

Establishing E-Memo Best Practices, Panelist, Conference of the Legal Writing Institute, Georgetown Law School (July 2022)

The Benefits and Joys of Writing Scholarship for a Practitioner Audience, Panelist, Conference of the Legal Writing Institute, Georgetown Law School (July 2022)

Writing Like Journalists, Rocky Mountain Regional Legal Writing Conference, Arizona

State University (March 2022)

Short Writing Assignments in Asynchronous Courses, Central States Regional Legal Writing Conference, University of Missouri-Kansas City School of Law (October 2021)

The 1L and Casebook Curriculum in a New Era, panelist, Law Teaching Strategies for a New Era, University of Arizona via Zoom (July 2021)

Heresy! The False Deification of Male Experts, Applied Legal Storytelling Conference, Mercer University School of Law via Zoom (July 2021)

Legal Writing for New Associates; Continuing Legal Education Presentation; AZ, CO, KS, MO, MN, NE, ND, NY, TX, and DC (January 2021)

Education Law: Creating an Online Asynchronous to Make Students Practice-Ready, Scholarly Teaching Symposium, IUPUI (October 2020)

Emails, E-mails, and E-Mails, Central States Regional Legal Writing Conference, The John Marshall Law School (September 2019)

A Pandora's Box of Creative Teaching Ideas, with Cynthia Adams, Applied Legal Storytelling Conference, University of Colorado (July 2019)

Formatting E-Memos: Results of an Empirical Study, Association of Legal Writing Directors Conference, Suffolk University Law School (May 2019)

Law and Order in Comics, Panelist, Awesome Con, Washington D.C. (April 2019)

Teaching with Metaphors, Rocky Mountain Legal Writing Conference, University of Las Vegas William S. Boyd School of Law (March 2019)

Learning by Editing: Fixing 'Bad' Briefs to Teach Good Writing, Legal Writing Institute One-Day Seminar, Illinois College of Law (December 2018)

Correcting Common Errors, Missouri Continuing Legal Education Presentation, Jefferson City, Missouri (August 2018)

Teaching Students to Apply the Law: Learning from South Park and Railroad Law, Conference of the Legal Writing Institute, Marquette University School of Law (July 2018)

From Acronyms to Empowerment: Encouraging Students to Explore the Structure of Legal Writing, with Anne Alexander, Central States Legal Writing Conference, Indiana University Robert H. McKinney School of Law (September 2017)

Praxis & Rhetoric—Advancements in Legal Writing, Panelist, Southeastern Association of Law Schools, Boca Raton (July 2017)

A Discussion on Race and Advocacy, Panelist, Association of Legal Writing Directors Conference, University of Minnesota Law School (July 2017)

A Discussion on Race and Advocacy, Panelist, Applied Legal Storytelling Conference, American University—Washington College of Law (July 2017)

Communication Skills for Today's New Attorneys: Empirical Foundations and Pedagogical Responses, panelist and presenter, Conference of the Legal Writing Institute, Portland (July 2016)

Which v. That; see also Who v. Whom, Continuing Legal Education Interactive Webinar for Missouri Appellate Judges and Clerks, Missouri Judicial Education Committee (December 2015)

Pleadings, Persuasion, and Practice: Getting Real with Court Documents, with Anne Alexander, Central States Legal Writing Conference, St. Louis University School of Law (September 2015)

St. Louis: A Bellwether Tale of Two Cities, Applied Legal Storytelling Conference, Seattle University School of Law (July 2015)

The Paperless Chase: Writing for iPad Judges, Association of Legal Writing Directors Conference, University of Memphis Cecil C. Humphreys School of Law (June 2015)

Engaging in Motion Argument before the Trial Court, with Melody Daily and Anne Alexander, Conference of the Legal Writing Institute, Philadelphia (July 2014)

Teaching Persuasion by Reverse Engineering in Post-LRW Writing, Legal Writing Institute One-Day Seminar, St. Louis University School of Law (December 2013)

Using the Memo to Determine Whether to Mediate, Central States Legal Writing Conference, University of Kansas School of Law (September 2013)

Intellectual Property and the Comic Book Superhero, with James Daily and Janet Fries, ABA Annual Meeting, San Francisco (August 2013)

Comic Book Villains: Using the Myths of Modern Story to Strive for Factual Believability Over the Vilification of Your Opposition, Applied Legal Storytelling Conference, City—University of London (July 2013)

IP and the Comic Book Superhero, with James Daily, Janet Fries, and Martha Voelz, ABA Intellectual Property Webinar (March 2013)

Mentoring Students, Wakonse Conference on College Teaching, Shelby, MI (May 2012)

Making Practice-Ready Law Students: New Teaching Innovations, Legal Writing Institute One-Day Seminar, University of Missouri-Kansas City School of Law (December 2011)

PROFESSIONAL SERVICE AND ACTIVITIES

Legal Writing Institute President-Elect (2024-present)

Legal Writing Institute Board of Directors (2022-present)

LEGAL COMMUNICATION & RHETORIC: JOURNAL OF THE ASSOCIATION OF LEGAL WRITING DIRECTORS
  Lead Editor (2020-2023)
  Associate Editor (2014-2020)

2022 Legal Writing Institute Program Committee, Co-Chair

Association of Legal Writing Directors Conference 2023 Site Selection Committee

2020 Legal Writing Institute Program Committee

Teresa Godwin Phelps Award for Scholarship in Legal Communication Committee (2019-2021)

Legal Writing Institute Public Relations and Social Media Committee (2018-2020)

Central States Legal Writing Conference Program Committee (2019, 2021, 2023)
  Organized and Hosted ALWD Scholars Forums

Association of Legal Writing Directors Teaching Grant Committee (2015-2018)

Contributing Editor, ADR IN EMPLOYMENT LAW (BNA Bloomberg 2017)

SCHOOL SERVICE

University of Missouri-Kansas City
  Appointments Committee (2024-present)

Indiana University McKinney School of Law
  Assessment Committee (2022-2023; 2023-2024, Chair)
  Dean's Executive Committee (2021-2022, 2022-2023)
  Faculty Advisor, National Moot Court Teams (2019-2024)
  Strategic Planning Committee (2021-2022)
  Coach, Environmental Moot Court Team (2018, 2019, 2022)
  Colloquia Committee (2019-2020)
  Curriculum Committee (2018-2019)

Indiana University–Purdue University Indianapolis

Center for Teaching and Learning Faculty Liaison (2018-present)

University of Missouri School of Law

Coach, ABA Arbitration Teams:
    Regional champions (2017); national competitors (2018)
    Regional champions and regional runners up; national quarterfinalists and national competitors (2016)
    National champions and national runners up (2015)

Co-Faculty Advisor, Board of Advocates (2012-2018)

Faculty Advisor, Native American Law Society (2016-2018)

Faculty Advisor, Phi Alpha Delta Law Fraternity (2013-2016)

Dean's Policy Committee (2013-2014, 2015-2017)

ABA Site Committee (2016-2018)

Curriculum Committee (2016-2018)

Board of Advocates Committee, Co-Chair (2012-2018)

Oral History Committee (2012-2016)

University of Missouri

University Concerts Committee, Chair (2016-2018)

Co-Facilitator, Society and Law Freshman Interest Group (2014-2017)

Professional Sports Counseling Panel, Vice-Chair (2012-2015)

Teacher, course "Superheroes and the Comic Book" for MU Honors College (Fall 2014, Spring 2016)

OTHER EMPLOYMENT

Stinson LLP
Writing coach (2018-2021)

DC Comics
Authored three short Batman-related comic stories (2008, 2010)

Supreme Court of Missouri
Deputy Communications Counsel (2010-2011)

Honorable Laura Denvir Stith, Supreme Court of Missouri
Law Clerk (2009-2010)

Brad Meltzer

Literary Manager and Researcher (2007-2014)
    Assisted researching and drafting two bestselling books
    Assisted successfully pitching *Brad Meltzer's Decoded* to The History Channel