

UMKC School of Law Solo & Small Firm Incubator

Sample Business Plan 1

Suggested Section Heading	Table	Chart
Executive Summary Objectives Mission Keys to Success		Highlights
Company Summary	Startup	Startup
Product Description		
Marketing Market Segmentation Target Market Segment Strategy Market Needs		
Strategy and Implementation Summary Competitive Edge Sales Strategy Sales Forecast Sales Forecast		
Management Summary		
Financial Plan		
	Break-even	Break-even
Projected Profit and Loss		
Projected Cash Flow	Cash Flow	Cash Flow

Read more: <http://articles.bplans.com/writing-a-business-plan/a-simpler-plan-for-start-ups/39#ixzz168r6qd8t>

Source - <http://www.bplans.com/>